



I40 Innovation Listing – CleanTech Region Sweden.

The 2010 New Economy Innovation 40 listing recognises those who have reached the very highest levels of achievement in their various fields of expertise and organisations that lead the way in driving their respective industries forward. The New Economy is launching a celebration of the best in innovation - The New Economy Innovation 40. The New Economy will compile the list of 40 individuals and companies – not according to capitalisation figures or growth (like the FTSE 350 or Deloitte Fast 500 respectively), but purely on excellence in their field.

The list comprises the new business elite, made up of those whose vision and enterprise shapes the conceptual landscape of Innovation.

The New Economy captures the spirit of thought leadership. With at least one third of FTSE 100 and Fortune 100 companies doing business directly related to science & technology, technological progress is big business, and the world has never seen such a pace of innovation and growth as in the present day. Both the magazine and the website are committed to the very highest standards of journalism, working together with experts from leading technology think tanks, public and private sector organisations, and academics from the most esteemed educational and research centres around the world, to bring you regularly updated news, deep analysis of the issues of the day and clear and precise explanations of emerging technologies.

The judging panel will use a wide range of criteria to reach its decision for the 2010 Innovator 40 Listing, lending the critical eye of a collective 175 years of business journalism to the exhaustive information gathered by our research team. The judges will look for a company that provides a genuinely valuable service. Areas of interest are qualities that do not necessarily reflect on company balance sheets eg: enhancements to core service(s); client feedback etc.

Selection Process and Criteria

Any company doing business in the energy market, technology and Cleantech industry is eligible for these awards. Nominations may be submitted by the energy companies themselves, from clients, from vendors, journalists and other associates/peers.

The i40 recognises innovators who have improved the lives of others by harnessing the power of Cleantech to help fuel the long-term economic wealth and business opportunities in the distinct region of operation, or its global operations. The energy and Cleantech community knows better than anyone how long and arduous it can be to work on the next great energy or technology related breakthrough.

Nominees must be people or organizations that have demonstrated significant achievement or leadership in the energy, sustainable development, Cleantech, environmental or resources stewardship. This may include major contributions in the areas of resources, energy, environmental law or policy that serve to enhance conservation, wealth creation, responsible development, prudent resource use, and pollution abatement or mitigation. There must be also indication of long-term service and commitment to communities and the development of public awareness.

Reasons for Nomination to the 2010 i40 Innovation Listing: The Cleantech Region – MidSweden Chamber of Commerce, Sweden

Scandinavia and Sweden in particular within the context of the work of Lars Ling and the Clean Tech Region and MidSweden Chamber of Commerce has developed technologies appropriate for their own culture and society, but also that are ripe for global markets.

This has fostered knowledge and technology transfer between companies and universities and partner organisations that bode well for applied research and development projects regionally and with the global market.

The Cleantech Region through its extensive advocacy and support promotional work has been highlighting knowledge-intensive and technology-based companies with great market potential from the Mid-Sweden area comprising of Jämtland and Västernorrland.

This mean that from the work, and with critical support of the Governors of both Mid-Sweden counties, Lars Ling's Cleantech Region Solutions is enabling Cleantech Innovative Swedish companies and researchers to gain access to international programmes , networks and future markets. This clearly fulfills the i40 criteria of "help(ing) fuel the long term economic wealth and business opportunities in the distinct region of operation, or its global operations".